THE 5 C'S OF GRANT WRITING

TIPS TO SUBMIT A SUCCESSFUL GRANT APPLICATION

CLARITY

Ensure that the grant narrative and details are clear and easy to understand. The narrative, supporting documents, and information provided clearly support the idea. All narrative components; descriptions, projects, or summaries, provide enough information to ensure that the grant reviewer understands what exactly will happen during the grant period.

CONCISENESS

A successful grant application is clear and succinct in its wording. The narrative provides enough information to describe the proposed project, summary or background data, and avoids overly wordy or confusing information that does not forward or support the main project idea.

COMPELLING

A compelling grant application is one where the background information, current status, and project objectives or intent are well thought out, applicable to current times, and address a clear need or gap in the organization or the community. The narrative communicates the artist's passion for their craft.

CONSISTENT

A consistent grant application uses terminology, language, and ideas in a uniform manner throughout. The narrative aligns with the budget which aligns with any other supporting documents.

COMPLETE

A successful grant application is complete. It includes every task and requirement asked for by the granting body. Incomplete applications often do not even make it past the initial review process. Utilize the checklists provided to double check required sections.

Made by the Raven's Group through the Youth Cultural Heritage Program at Alaska State Council on the Arts

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